

Handbook of Research on Developing Circular, Digital, and Green Economies in Asia

The COVID-19 pandemic has caused extraordinary disruptions in societies, companies, and nations across the globe. In response to this global devastation, companies need to develop business and management practices to answer new and emerging challenges and speed the recovery of economies, the creation of new jobs and prosperity, and achieve sustainable growth. The transition to digital and greener economies offers important challenges and opportunities for people, companies, cities, and governments. The Handbook of Research on Developing Circular, Digital, and Green Economies in Asia explores new and emerging business and management practices to support companies and economies in the digital transformation in Asia with special emphasis on success and failure experiences. This book will analyze the role of digital skills and competences, green issues, and technological disruptors in these emerging practices in Asia and how they can contribute to the creation of new business opportunities, more jobs, and growth for the recovery of Asian economies after the pandemic. Covering topics including consumption values, psychological capital, and tourist culture, this book is essential for academicians, economists, managers, students, politicians, policymakers, corporate heads of firms, senior general managers, managing directors, information technology directors and managers, libraries, and researchers.

The COVID-19 pandemic has caused extraordinary disruptions in societies, companies, and nations across the globe. In response to this global devastation, companies need to develop business and management practices to answer new and emerging challenges and speed the recovery of economies, the creation of new jobs and prosperity, and achieve sustainable growth. The transition to digital and greener economies offers important challenges and opportunities for people, companies, cities, and governments. The Handbook of Research on Developing Circular, Digital, and Green Economies in Asia explores new and emerging business and management practices to support companies and economies in the digital transformation in Asia with special emphasis on success and failure experiences. This book will analyze the role of digital skills and competences, green issues, and technological disruptors in these emerging practices in Asia and how they can contribute to the creation of new business opportunities, more jobs, and growth for the recovery of Asian economies after the pandemic. Covering topics including consumption values, psychological capital, and tourist culture, this book is essential for academicians, economists, managers, students, politicians, policymakers, corporate heads of firms, senior general managers, managing directors, information technology directors and managers, libraries, and researchers.



256,40 €

256,40 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781799886785

Medium: Buch

ISBN: 978-1-7998-8678-5

Verlag: Business Science Reference

Erscheinungstermin: 09.08.2021

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2021

Produktform: Gebunden

Gewicht: 1641 g

Seiten: 400

Format (B x H): 221 x 286 mm

