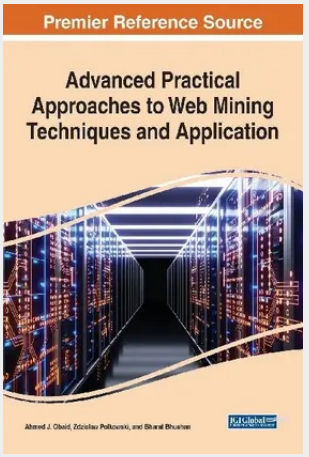
Engineering Science Reference

Advanced Practical Approaches to Web Mining Techniques and Application



This book illustrates all the concepts of web mining from gathering the web data sources to discovering and representing the extracted knowledge. This book is ideal for many researchers and scholars who are interested in a reference book that involves all the techniques and algorithms that are applied to a Web environment. This book illustrates, analyzes, and compares all the techniques, applications, and algorithms that are used in Web mining categories and provides a thorough overview to undergraduates, postgraduates, and scholars who wish to learn more about Web and data mining. The goal of this book is to foster transformative, multidisciplinary, and novel approaches that introduce the practical approach of analyzing various web data sources and extracting knowledge by taking into consideration the unique challenges present in the environment. This book provides a complete overview of Web mining techniques and applications; it will be crucial for postgraduate students who want to understand the Web environment better and do not know the differences between Web mining and data mining. It will also be helpful for companies and organizations to discover practical solutions to handle their internet data in a more efficient way, as well as undergraduate students in software engineering and computer science engineering departments who do not have a complete reference book that offers them a full explanation about Web mining.

The rapid increase of web pages has introduced new challenges for many organizations as they attempt to extract information from a massive corpus of web pages. Finding relevant information, eliminating irregular content, and retrieving accurate results has become extremely difficult in today's world where there is a surplus of information available. It is crucial to further understand and study web mining in order to discover the best ways to connect users with appropriate information in a timely manner. Advanced Practical Approaches to Web Mining Techniques and Application aims to illustrate all the concepts of web mining and fosters transformative, multidisciplinary, and novel approaches that introduce the practical method of analyzing various web data sources and extracting knowledge by taking into consideration the unique challenges present in the environment. Covering a range of topics such as data science and security threats, this reference work is ideal for industry professionals, researchers, academicians, practitioners, scholars, instructors, and students.

270,90 €
270,90 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781799894261
Medium: Buch
ISBN: 978-1-7998-9426-1
Verlag: Engineering Science Reference
Erscheinungstermin: 18.03.2022
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2022
Produktform: Gebunden
Gewicht: 861 g
Seiten: 300
Format (B x H): 183 x 260 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)