

Advanced Practical Approaches to Web Mining Techniques and Application

The rapid increase of web pages has introduced new challenges for many organizations as they attempt to extract information from a massive corpus of web pages. Finding relevant information, eliminating irregular content, and retrieving accurate results has become extremely difficult in today's world where there is a surplus of information available. It is crucial to further understand and study web mining in order to discover the best ways to connect users with appropriate information in a timely manner. Advanced Practical Approaches to Web Mining Techniques and Application aims to illustrate all the concepts of web mining and fosters transformative, multidisciplinary, and novel approaches that introduce the practical method of analyzing various web data sources and extracting knowledge by taking into consideration the unique challenges present in the environment. Covering a range of topics such as data science and security threats, this reference work is ideal for industry professionals, researchers, academicians, practitioners, scholars, instructors, and students.



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