

Quality Control Applications in the Pharmaceutical and Medical Device Manufacturing Industry

The pandemic imposed significant changes in the performance of many companies in different industries. It has led to greater agility in business models, new forms of interaction with all stakeholders and new points of contact, and a much greater centrality of the digital, the new digital skills of managers and entrepreneurs, the implications of COVID in the modeling of the business fabric, in the configuration of the markets and in the expectations of consumers that need to be answered. It emphasizes the importance of ICT and its key role in digital transformation to support long-term economic growth. It is not like the implementation of innovative strategies for market incentives to boost the recovery of the world economy. In addition, this book aims to explore and discuss, through innovative studies, case studies systematic literature reviews and reports, and key developments about Digital entrepreneurship, Circular Economy and Digitalization, Digital Business Models, Digital Marketing and internationalization, Digital Economy, Digital Learning, Trends and Challenges for organizations, Digital Entrepreneurial Ecosystems, IT Adoption and Use, IS/ICT in organizations, Social Aspects of Information Systems, Organization, Case Studies Application, Digitalization vs Sustainability, and Sustainability ICT. The book is mainly intended to support an academic audience (academics, university teachers, researchers and post-graduate students – at both Master and Doctorate levels). In addition, this book will be of benefit to public and private institutions, developers and researchers on entrepreneurship, business managers, and professionals related to this sector. This book aims to address a range of approaches including, but not limited to, the conceptual, and theoretical issues related to the topics mentioned above. Thus, it is considered that the book can contribute to the dissemination of works in the context of the modernization and expansion of digital infrastructures presenting the creation of opportunities for the multiplicity of innovative applications in the field of digitization of organizations and society in general.



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