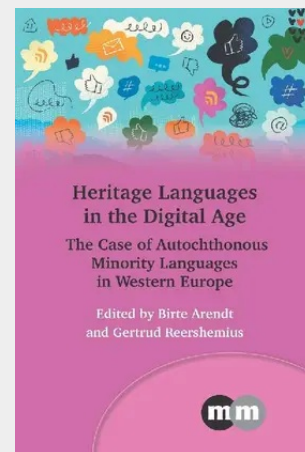


Heritage Languages in the Digital Age

The Case of Autochthonous Minority Languages in Western Europe

Against the backdrop of social media and internet use and their impact on communication, those working with minority (or autochthonous) heritage languages, including teachers, language activists and planners and researchers, are reassessing the media, language policy and teaching practices which they had previously applied to stem the tide of language shift towards majority languages. The languages examined in this book are still spoken by a considerable number of speakers and enjoy varying and varied forms of institutional, legal, financial and ideological support. While their overall numbers of speakers are declining, their importance for identity construction and commodification processes continues to increase. This book addresses issues including the potential for a shift from a focus on oral to written practices; the rise of new communities of practice and communicative domains; and the need for resulting shifts in language policy and teaching methods.

Against the backdrop of social media and internet use and their impact on communication, those working with minority (or autochthonous) heritage languages, including teachers, language activists and planners and researchers, are reassessing the media, language policy and teaching practices which they had previously applied to stem the tide of language shift towards majority languages. The languages examined in this book are still spoken by a considerable number of speakers and enjoy varying and varied forms of institutional, legal, financial and ideological support. While their overall numbers of speakers are declining, their importance for identity construction and commodification processes continues to increase. This book addresses issues including the potential for a shift from a focus on oral to written practices; the rise of new communities of practice and communicative domains; and the need for resulting shifts in language policy and teaching methods.



41,80 €

41,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781800414211

Medium: Buch

ISBN: 978-1-80041-421-1

Verlag: Multilingual Matters

Erscheinungstermin: 13.01.2026

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2026

Produktform: Kartoniert

Gewicht: 371 g

Seiten: 240

Format (B x H): 156 x 234 mm

