

Business Plan In A Day

Entrepreneurs often need business plans - fast. Investors, banks, and planning departments regularly request them, and corporate employees often need to present such plans to their managers. What these people need is a guide to developing a high-quality business plan quickly. Enter Business Plan in a Day, an easy-to-use, easy-to-understand resource that offers solid advice. Contents: The In a Day Promise Need a Business Plan Fast? This Book Is For You! Overview: What's a Business Plan? How to Use This Book Step 1: Executive Summary Step 2: Company Description Step 3: Target Market Step 4: The Competition Step 5: Marketing and Sales Plan Step 6: Operations Step 7: Management Structure Step 8: Future Development Step 9: Financials Presentation pointers Following up Nine Sure-Fire Ways to Ruin Your Business Plan The Experts Talk Business Terms Glossary and Resources From The Planning Shop website www.theplanningshop.com: At the Planning Shop, we have one goal: helping you develop a successful business plan for a successful business. Our mission is to be the number one provider of business planning resources for the serious entrepreneur. Our books and products are based on years of real-world experience, sharing insight and advice-secrets and strategies-from entrepreneurs, funding sources, CEOs, strategic partners and more-with our readers. In the US, hundreds of thousands of entrepreneurs have used The Successful Business Plan to develop their business plans. It's widely adopted by business schools; tens of thousands of MBA students have used it to create business plans and to enter business plan competitions. Entrepreneurs throughout the world have turned to The Successful Business Plan to guide their business development. USAID programs (United States Agency for International Development) adopted it to assist novice entrepreneurs emerging from Communist rule; entrepreneurs and students in places as far apart as Thailand, Ghana, Greece, Uruguay and even Afghanistan use it.



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