

## Greening the Supply Chain

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This book incorporates the following perspectives:

- conceptual development and principles of green supply chain management;
- empirical studies showing the practices and concerns of industries in Asia, Europe and North America;
- quantitative and analytical tools for use in environmental supply chain design and development, and;
- case studies of green supply chain practices which describe the complexities faced and their resolution.

Industry practitioners, policy makers, students and researchers in this field will read this book for the insights it provides.

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