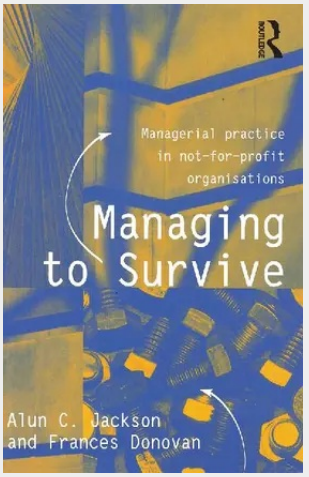
Jackson

Managing to Survive

Managerial practice in not-for-profit organisations



Most small not-for-profit organisations are under-resourced and under-skilled. Many are barely keeping their heads above water now the emphasis is on contracting out work in both the public and private sectors. Most are looking for help to cope with new demands for accountability and performance assessment. Managing to Survive outlines key strategies managers can take to not only survive but improve the service their organisation provides. Managing to Survive offers a broad introduction to the management issues faced by human service organisations, particularly small ones. It covers the basics of managing different roles and skills, staff and volunteer recruitment, training, maximising people's contribution, managing financial and physical resources and managing change. The approach is practical and the text is illustrated with real examples. Managing to Survive is an essential reference for students, Board members, managers and others working in the human services sector.

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