

Using Arts-based Research Methods

Creative Approaches for Researching Business, Organisation and Humanities

This book showcases a selection of arts-based research methods used in the empirical study of business, organisation and the humanities. Each chapter presents a discursive analysis and a detailed how-to guide for a range of methods including poetry, drawing, photography and social media, film, food, knitting, letter writing and dance. Consideration is given to a variety of steps in the research process, from research design and data collection to analysis and publication. *Using Arts-based Research Methods* is a unique resource for experienced researchers and students looking to broaden their palette of qualitative research methods.

This book showcases a selection of arts-based research methods used in the empirical study of business, organisation and the humanities. Each chapter presents a discursive analysis and a detailed how-to guide for a range of methods including poetry, drawing, photography and social media, film, food, knitting, letter writing and dance. Consideration is given to a variety of steps in the research process, from research design and data collection to analysis and publication. *Using Arts-based Research Methods* is a unique resource for experienced researchers and students looking to broaden their palette of qualitative research methods.



192,59 €

179,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030330682

Medium: Buch

ISBN: 978-3-030-33068-2

Verlag: Springer

Erscheinungstermin: 23.01.2020

Sprache(n): Englisch

Auflage: 1. Auflage 2020

Serie: Palgrave Studies in Business, Arts and Humanities

Produktform: Gebunden

Gewicht: 508 g

Seiten: 277

Format (B x H): 153 x 216 mm

