

Fukuda

Emotional Engineering, Vol. 8

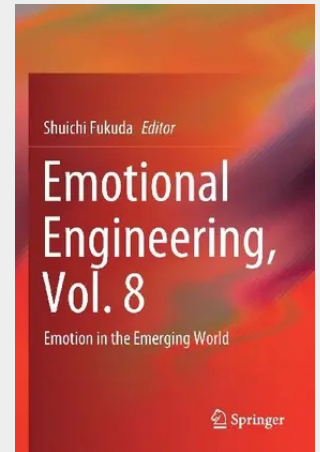
Emotion in the Emerging World

This book is focused on the importance of detecting people's motivation, how they make decisions and the way the actions they take is rapidly increasing with the progress of IoT and the Connected Society. It explores how emotion-related processes are increasing in importance rapidly.

The contributors move through a variety of related topics, all aimed at revealing how humans and *things* must increasingly interact. It indicates how strategy becomes increasingly important, particularly creating the best adaptable strategy to respond to the quickly and extensively changing situations.

With engineering quickly moving from product development to experience development, and the role of emotion in engineering becoming increasingly apparent, this book offers a timely and valuable resource for engineers and researchers alike.

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