

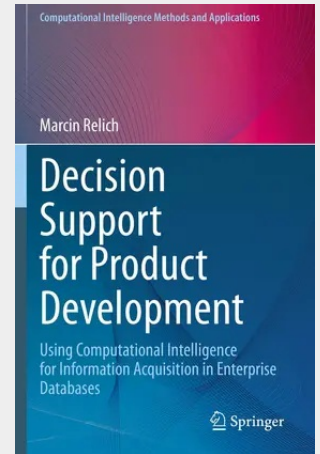
Decision Support for Product Development

Using Computational Intelligence for Information Acquisition in Enterprise Databases

This book describes how to use computational intelligence and artificial intelligence tools to improve the decision-making process in new product development. These approaches, including artificial neural networks and constraint satisfaction solutions, enable a more precise prediction of product development performance compared to widely used multiple regression models. They support decision-makers by providing more reliable information regarding, for example, project portfolio selection and project scheduling.

The book is appropriate for computer scientists, management scientists, students and practitioners engaged with product innovation and computational intelligence applications.

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