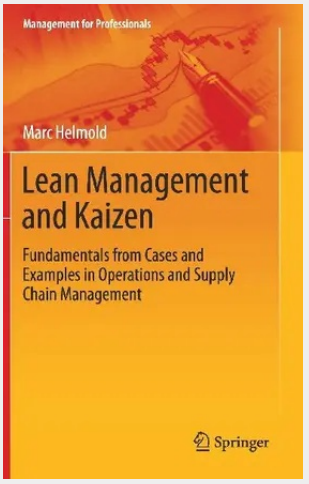
Helmold

Lean Management and Kaizen

Fundamentals from Cases and Examples in Operations and Supply Chain Management

The book provides a holistic and practical approach to lean management throughout the business value chain. The lean management framework and tools demonstrate the optimal design and use of methods, tools and principles for companies and organisations. The author describes comprehensively how lean management enables companies to concentrate on value-adding activities and processes to achieve a long-term, sustainable competitive advantage. A wealth of best practices, industry examples and case studies are used to reveal the diversity and opportunities of lean management methodologies, methods and principles. Moreover, the book shows how lean management principles are ultimately applied in industries like automotive, healthcare, education and services industries.

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96,29 €
89,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030469801
Medium: Buch
ISBN: 978-3-030-46980-1
Verlag: Springer
Erscheinungstermin: 06.06.2020
Sprache(n): Englisch
Auflage: 1. Auflage 2020
Serie: Management for Professionals
Produktform: Gebunden
Gewicht: 437 g
Seiten: 188
Format (B x H): 160 x 241 mm