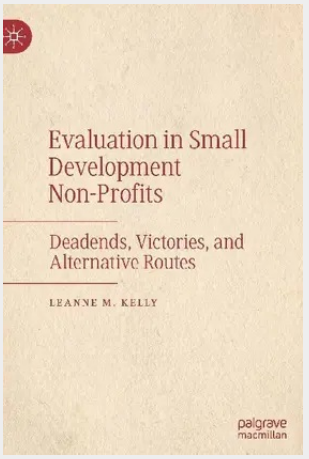
Kelly

Evaluation in Small Development Non-Profits

Deadends, Victories, and Alternative Routes



Research on evaluation shows that low-use and non-use of evaluation is common, yet evaluation is hailed as beneficial and worthwhile. The worth of evaluation is tied to its utilisation, presenting a paradox if evaluation is both revered and underutilised. This book investigates this paradox in the under-researched context of small development non-profit organisations, which have specific resource constraints and ‘bottom up’ community development values that complicate their ability to do and use evaluation in line with top down directives. The book examines the utility, meaningfulness, and purpose of evaluation from small non-profit perspectives, and explores whether evaluation has value for these organisations. For development practice, it presents evaluative alternatives that reconceptualise evaluation as part of the active process of development rather than as an interval-based add-on. For evaluation theory, it highlights a historical preoccupation with improving evaluation without assessing its inherent worth, and considers alternative ways to enhance the value of evaluation for small non-profits.

Research on evaluation shows that low-use and non-use of evaluation is common, yet evaluation is hailed as beneficial and worthwhile. The worth of evaluation is tied to its utilisation, presenting a paradox if evaluation is both revered and underutilised. This book investigates this paradox in the under-researched context of small development non-profit organisations, which have specific resource constraints and 'bottom up' community development values that complicate their ability to do and use evaluation in line with top down directives. The book examines the utility, meaningfulness, and purpose of evaluation from small non-profit perspectives, and explores whether evaluation has value for these organisations. For development practice, it presents evaluative alternatives that reconceptualise evaluation as part of the active process of development rather than as an interval-based add-on. For evaluation theory, it highlights a historical preoccupation with improving evaluation without assessing its inherent worth, and considers alternative ways to enhance the value of evaluation for small non-profits.

53,49 €
49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030589783
Medium: Buch
ISBN: 978-3-030-58978-3
Verlag: Palgrave Macmillan
Erscheinungstermin: 31.10.2020
Sprache(n): Englisch
Auflage: 1. Auflage 2021
Produktform: Gebunden
Gewicht: 423 g
Seiten: 215
Format (B x H): 153 x 216 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)