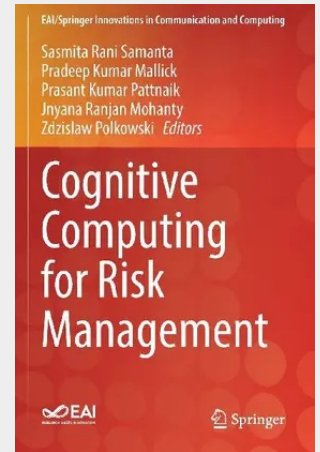


Cognitive Computing for Risk Management

This book presents applications of cognitive management and cognitive computing in the fields of risk management, cognitive fraud detection, and in business decision making. The book provides insights on how cognitive management and cognitive computing enable businesses to quickly augment human intelligence and help humans perform tasks better. For example, the authors describe how by analyzing patterns in big data, small data, and "dark data," cognitive technologies can detect human behavior and suggest options for personalizing of products and services. The book studies companies in industries such as automotive, airline, health care, retail, wealth management, and litigation who have adopted these approaches.

- Presents applications of cognitive computing and cognitive management used in augmenting and empowering business decisions;
- Shows how to employ the Internet of Things in businesses using a cognitive management framework;
- Discusses technical aspects and alternatives to traditional tools, algorithms, and methodologies in cognitive computing.

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