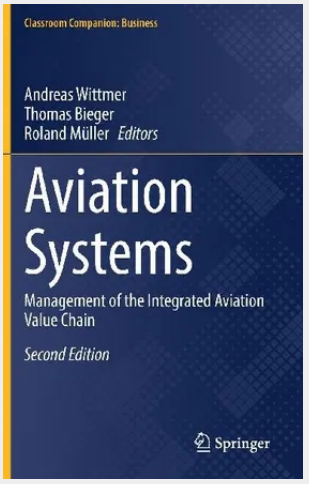
Wittmer / Bieger / Müller

Aviation Systems

Management of the Integrated Aviation Value Chain



This book provides an overview of the aviation sector by focusing on all major aspects embedded in the environment (subsystems) and the market of aviation. The book explains the linkages between subsystems politics, society, technology, economy, environment, and regulation, and how these subsystems influence each other and the market. The book starts by describing the aviation system, then focuses on the supply side and the demand side of the system and in a final part focuses on steering and controlling the system of aviation from a managerial, economic, and regulatory perspective.

Examples and case studies of airports, airlines, and the production industry in each chapter support the application-oriented approach. The summary and review questions help the reader to understand the focus and main messages of each chapter. Students and researchers in business administration with a focus on aviation, as well as professionals in the industry looking to refresh or broaden their knowledge in the field will benefit from this book.

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