

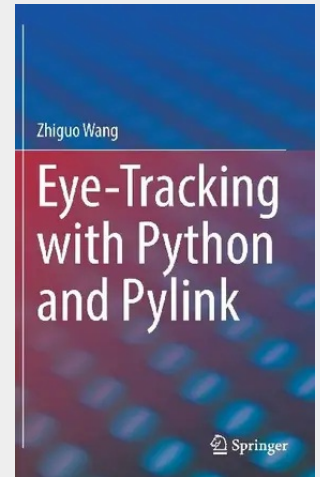
Eye-Tracking with Python and Pylink

Several Python programming books feature tools designed for experimental psychologists. What sets this book apart is its focus on eye-tracking.

Eye-tracking is a widely used research technique in psychology and neuroscience labs. Research grade eye-trackers are typically faster, more accurate, and of course, more expensive than the ones seen in consumer goods or usability labs. Not surprisingly, a successful eye-tracking study usually requires sophisticated computer programming. Easy syntax and flexibility make Python a perfect choice for this task, especially for psychology researchers with little or no computer programming experience.

This book offers detailed coverage of the Pylink library, a Python interface for the gold standard EyeLink® eye-trackers, with many step-by-step example scripts. This book is a useful reference for eye-tracking researchers, but you can also use it as a textbook for graduate-level programming courses.

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128,39 €

119,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030826345

Medium: Buch

ISBN: 978-3-030-82634-5

Verlag: Springer

Erscheinungstermin: 27.11.2021

Sprache(n): Englisch

Auflage: 1. Auflage 2021

Produktform: Gebunden

Gewicht: 535 g

Seiten: 233

Format (B x H): 160 x 241 mm

