Wang

Eye-Tracking with Python and Pylink

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Eye-tracking is a widely used research technique in psychology and neuroscience labs. Research grade eye-trackers are typically faster, more accurate, and of course, more expensive than the ones seen in consumer goods or usability labs. Not surprisingly, a successful eye-tracking study usually requires sophisticated computer programming. Easy syntax and flexibility make Python a perfect choice for this task, especially for psychology researchers with little or no computer programming experience.

This book offers detailed coverage of the Pylink library, a Python interface for the gold standard EyeLink ® eye-trackers, with many step-by-step example scripts. This book is a useful reference for eye-tracking researchers, but you can also use it as a textbook for graduate-level programming courses.

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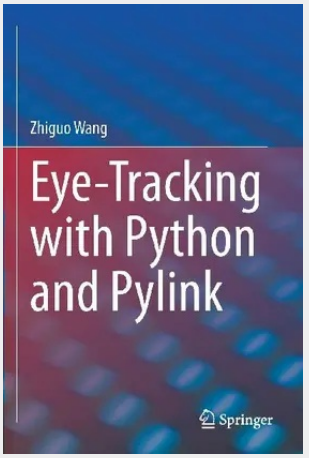

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