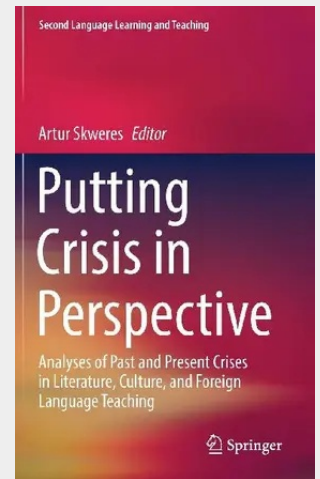


Putting Crisis in Perspective

Analyses of Past and Present Crises in Literature, Culture, and Foreign Language Teaching

This collected book analyzes the phenomenon of crisis manifested across various historical periods. It offers unique, multifaceted, and interdisciplinary perspectives on the issues of crises and finds numerous applications in the fields of literature, linguistics, advertising, photography, and foreign language teaching. The collection is divided into two parts. The chapters in its first part analyze literature and language: from medieval England to cultural changes in America occurring under the influence of the transformation caused by the propagation of print culture. The incisive commentaries consider the works of culture that span not only literature but also film. They reveal how much we can learn by considering how past generations perceived reality in times of crisis. The second part of the book contains chapters, which examine texts related to contemporary crises expressed in the visual media of advertising and photography, but also in foreign language teaching. As the author shows, both ads and non-commercial, socially engaged photographs can influence the viewer in a swift and impactful manner by conveying messages of great social importance. The authors convincingly argue that both photographs and ads can be used for social benefit by visualizing even the unpleasant or shocking sides of reality. Finally, the notion of crisis experienced by students of English as a foreign language is analyzed and supplemented by research which may prove useful for researchers and practitioners alike.

This collected book analyzes the phenomenon of crisis manifested across various historical periods. It offers unique, multifaceted, and interdisciplinary perspectives on the issues of crises and finds numerous applications in the fields of literature, linguistics, advertising, photography, and foreign language teaching. The collection is divided into two parts. The chapters in its first part analyze literature and language: from medieval England to cultural changes in America occurring under the influence of the transformation caused by the propagation of print culture. The incisive commentaries consider the works of culture that span not only literature but also film. They reveal how much we can learn by considering how past generations perceived reality in times of crisis. The second part of the book contains chapters, which examine texts related to contemporary crises expressed in the visual media of advertising and photography, but also in foreign language teaching. As the author shows, both ads and non-commercial, socially engaged photographs can influence the viewer in a swift and impactful manner by conveying messages of great social importance. The authors convincingly argue that both photographs and ads can be used for social benefit by visualizing even the unpleasant or shocking sides of reality. Finally, the notion of crisis experienced by students of English as a foreign language is analyzed and supplemented by research which may prove useful for researchers and practitioners alike.



139,09 €
129,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030867232
Medium: Buch
ISBN: 978-3-030-86723-2
Verlag: Springer
Erscheinungstermin: 19.10.2021
Sprache(n): Englisch
Auflage: 1. Auflage 2021
Serie: Second Language Learning and Teaching
Produktform: Gebunden
Gewicht: 348 g
Seiten: 108
Format (B x H): 160 x 241 mm

