

Machado

Technological Challenges

The Human Side of the Digital Age

This book discusses and exchanges information on principles, strategies, models, techniques, methodologies and applications of technological challenges in a digital era. It helps the reader to develop the skills required in the digital age and to acquire the knowledge and know-how necessary to drive their organizations to success.

This book presents contributions that are exceptional in terms of theory and/or practice in the area of human resources management, technological management, digital age, creativity, technological innovation, organizational innovation, business analytics and flexibility.

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