

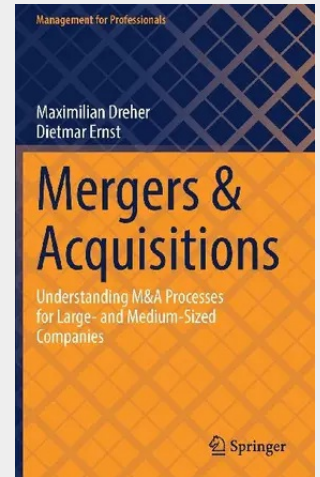
Mergers & Acquisitions

Understanding M&A Processes for Large- and Medium-Sized Companies

Mergers & acquisitions are an essential instrument of strategic corporate management for companies of all sizes. The success of an M&A project highly depends on an optimal transaction preparation, fast execution and the experience of all parties involved. Due to numerous endogenous and exogenous influences, no two M&A transactions are alike at the detailed level.

This book is designed as a practical M&A guide for students and professionals alike. In addition to dealing with important basics of mergers & acquisitions, the focus is on a structured and in-depth examination of the individual process steps of a typical company sale. At various points in this book, specific differences between a company sale of medium-sized companies (mid-caps) and large companies (large-caps) are discussed in detail.

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90,94 €

84,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783030998417

Medium: Buch

ISBN: 978-3-030-99841-7

Verlag: Springer

Erscheinungstermin: 08.05.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Serie: Management for Professionals

Produktform: Gebunden

Gewicht: 401 g

Seiten: 136

Format (B x H): 160 x 241 mm

