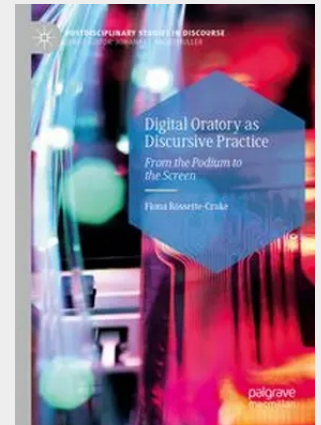


Digital Oratory as Discursive Practice

From the Podium to the Screen

This book offers an appraisal of oratory, old and new, relating former discourse practice to a specific sub-set of contemporary, digital practices. The author explores the interface between language and society, providing an interdisciplinary study at the crossroads of discourse, linguistics, communication and rhetoric. The comparisons she draws are particularly pertinent in light of the steep rise in presentations given during video-conferences, webinars, and other online events during the COVID-19 pandemic, an event which accelerated previous moves towards digital communication and which is likely to have a long-term impact on communication styles. This book will be of interest to academics and students in fields including discourse analysis, applied linguistics, communication studies, digital studies and business studies.

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128,39 €

119,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783031189869

Medium: Buch

ISBN: 978-3-031-18986-9

Verlag: Springer International Publishing

Erscheinungstermin: 17.12.2023

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Serie: Postdisciplinary Studies in Discourse

Produktform: Kartoniert

Gewicht: 441 g

Seiten: 323

Format (B x H): 148 x 210 mm

