Latan / Noonan / Hair, Jr.

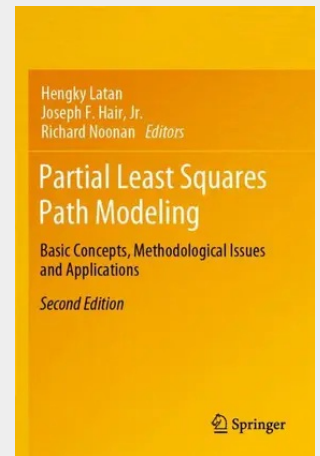# Partial Least Squares Path Modeling

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