

Reboot Culture

Comics, Film, Transmedia

Since the release of Christopher Nolan's *Batman Begins* in 2005, there has been a pronounced surge in alternative uses of the computer term 'reboot,' a surge that has witnessed the term deployed in new contexts and new signifying practices, involving politics, fashion, sex, nature, sport, business, and media. As a narrative concept, however, reboot terminology remains widely misused, misunderstood, and misinterpreted across popular, journalistic, and academic discourses, being recklessly and relentlessly solicited as a way to describe a broad range of narrative operations and contradictory groupings, including prequels, sequels, adaptations, revivals, re-launches, generic 'refreshes,' and enactments of retroactive continuity. Adopting an inter-disciplinary approach that fuses cultural studies, media archaeology, and discursive approaches, this book challenges existing scholarship on the topic by providing new frameworks and taxonomies that illustrate key differences between reboots and other 'strategies of regeneration,' helping to spotlight the various ways in which the culture industries mine their intellectual properties in distinct and novel ways to present them anew. *Reboot Culture: Comics, Film, Transmedia* is the first academic study to critically explore and interrogate the reboot phenomenon as it emerged historically to describe superhero comics that sought to jettison existing narrative continuity in order to 'begin again' from scratch. of franchising in the twenty-first century. of franchising in the twenty-first century.

Chapter 1: Introduction.- Chapter 2: A New Terminology? Discourses, Distinctions, Definitions.- Chapter 3: Planet of the Capes: Archaeology of the Silver Age Comic Book Reboot.- Chapter 4: Crisis Management: Archaeology of the Pre-Boot.- Chapter 5: *Superman Begins*: Archaeology of John Byrne's *Man of Steel* Reboot.- Chapter 6: *The Darkest Knight*: Archaeology of the *Batman* in Comics and Film.- Chapter 7: Conclusion.



128,39 €

119,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783031409110

Medium: Buch

ISBN: 978-3-031-40911-0

Verlag: Springer

Erscheinungstermin: 25.11.2023

Sprache(n): Englisch

Auflage: 1. Auflage 2023

Produktform: Gebunden

Gewicht: 493 g

Seiten: 280

Format (B x H): 153 x 216 mm

