

Qualitative Methods and Data Analysis Using ATLAS.ti

A Comprehensive Researchers' Manual

This book provides an in-depth roadmap for qualitative research methods and data analysis across disciplines using ATLAS.ti. It encompasses and rationalizes key qualitative research concepts and methods with innovative frameworks to enrich the reader's understanding of qualitative research methods and data analysis. The book contains multiple real-world projects that assist readers in developing conceptual and theoretical knowledge, as well as gaining insights from fieldwork, visualizing data collection, analysis, and methodological interpretations.

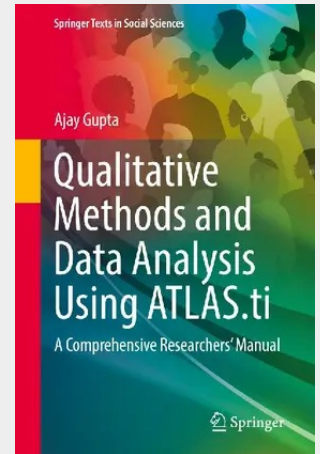
This easy to use book provides a pragmatic approach to qualitative methods, proficiency in capturing field observations, user-friendly steps to data analysis starting from transcription, preparation of data, reading and identification of quotations, coding, memoing, commenting, code groups, creating smart codes and groups using set, semantic, and proximity operators resulting in generating numerous insightful thematic reports in a variety of formats.

More notable features:

- Demonstrates systematic roots to research from begin to end
- Provides practical advice on how to overcome field challenges during data collection, ethical considerations, and step-by-step procedures for gaining access to participants and capturing holistic data
- Includes numerous numerical arguments, interpretations, and explanations for concepts, themes, variables, networks, and emerging concepts
- Includes several research frameworks and data analysis guideposts on real-world research projects with thorough procedures covering 267 images and 38 tables
- Compelling for quantitative research and mixed methods approaches

The book's straightforward and user-friendly format makes it simple and easy to use, comprehend, and interpret for anyone working with ATLAS.ti.

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