

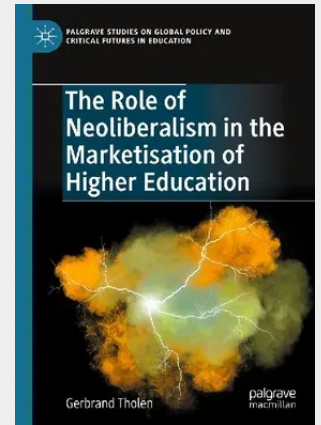
Tholen

The Role of Neoliberalism in the Marketisation of Higher Education

This book assesses to what extent marketisation in Higher Education can be attributed to Neoliberalism. Higher education sectors in many countries have increasingly relied on market mechanisms in their management and functioning, particularly in their provision of education. Many assume that Neoliberalism, with its pursuit of free markets and competition, is the key driver. Neoliberalism continues to be a popular concept to describe the social, political, and economic worlds around us, but there is little consensus on how it should be defined or understood. The book argues that there is a clear scope for the use of Neoliberalism to describe the direction HE is shifting towards, but it is rather inadequate on its own and not applicable in all areas.

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