

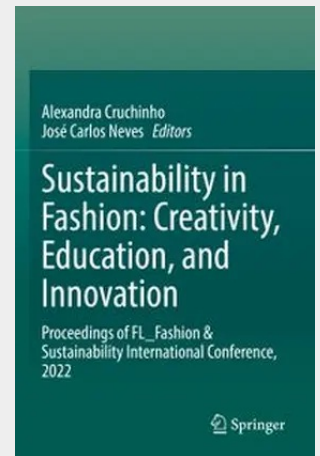
Sustainability in Fashion: Creativity, Education, and Innovation

Proceedings of FL_Fashion & Sustainability International Conference, 2022

Sustainability in Fashion: Creativity, Education, and Innovation is a book that focuses on how sustainability can be integrated into the fashion and clothing industry. The set of chapters provides peer-reviewed research covering a wide range of topics, mainly focused on how sustainability can be incorporated into fashion and textile education, how consumer behaviour and marketing affect sustainability in fashion (and vice versa) and how circular economy principles can be incorporated into clothing and textile supply chains.

The chapters in this proceedings volume examine sustainability not only from the perspective of academia, but also from the perspective of industry. Working across sectors in this manner can facilitate the development of real projects that can greatly contribute to sustainability in the fashion industry.

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