

The Cyber-Creativity Process

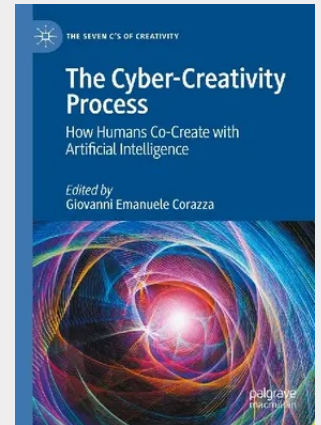
How Humans Co-Create with Artificial Intelligence

This edited book explores the process of creating using the seven C's of creativity framework. It discusses the creative process as a collaboration between humans and Artificial Intelligence (AI), here identified as the cyber-creativity process. Through nine chapters written by leading scholars in the field, this collection delves into the rapidly emerging area of Generative-AI (Gen-AI) applications and sheds light on the parts of the creative process that will remain fundamentally human throughout the foreseeable future, as well as those that will benefit more from AI-augmentation.

Drawing on the dynamic definition of creativity, the contents encompass the Dynamic Universal Creative Process (DUCP) and the DA VINCI model, the design principles of Gen-AI algorithms, the cyber-creativity process in education, journalism, design, fashion, music, and its implications on intellectual property protection.

A timely reflection on the complex and evolving relation between creativity and technology, this volume will interest academics, researchers, and students alike across humanities, social and hard sciences.

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