

Innovation Mode 2.0

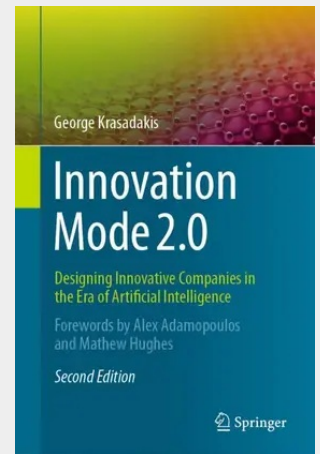
Designing Innovative Companies in the Era of Artificial Intelligence

provides leaders with unique strategies on building AI-powered innovation engines able to systematically spot opportunities and drive in-market innovations at scale. The book decodes why most companies fail at innovation and delivers a comprehensive blueprint for designing high-performance, truly innovative organizations. It explains what these organizations do differently and reveals how artificial intelligence revolutionizes every aspect of innovation—from opportunity discovery and validation to rapid implementation of MVPs and in-market business experimentation.

offers a practical roadmap built on the author's two decades of experience in startup, consulting, and global technology companies. It provides a thorough innovation master plan featuring over 70 actionable recommendations across six progressive transformation phases – from building high-performing innovation teams and creating a special culture of innovation to implementing AI-powered frameworks and a scalable corporate innovation function.

Whether you are a CxO seeking insights on organizational design for innovation, an innovation leader building next-generation capabilities, or a technology leader driving AI transformation, you will find invaluable answers, strategic advice, novel AI use cases, and practical guidance. The book provides the frameworks, tools, and step-by-step guidance needed to establish a high-performance "innovation engine" capable of thriving in the AI era by delivering transformational products and services.

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