

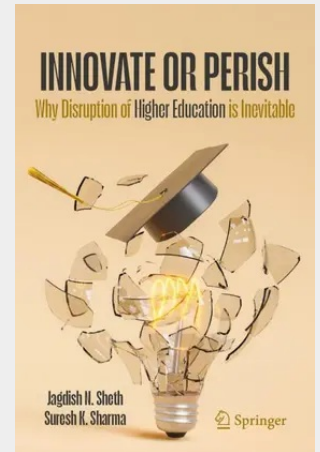
Innovate or Perish

Why Disruption of Higher Education is Inevitable

We live in a golden age of technological innovation and commercialization, which has enhanced value creation and prosperity, significantly transforming our daily lives from physical to digital. While universities have played a critical role in this transformation, they now see enormous challenges in sustaining the discoveries, inventions, and innovations brought on by rapid technology obsolescence and even faster commercialization driven by transformational digital technologies. *Innovate or Perish: Why Disruption of Higher Education is Inevitable* examines the limitations of commercializing fast-paced innovation within today's university systems and outlines a way forward for a new generation of foundational institutions to create an end-to-end seamless value chain. The authors share their vision for a new educational, R&D, and incubator ecosystem for the 21st Century that will continue to drive science and technology, research, and innovation for societal good at the local, regional, national, and global scale and offer a new age of digital equity, growth, and prosperity.

The authors, both business and academic leaders with diverse experience in the technology industry, offer critical insights into the complex and evolving world of innovation, R&D, deep tech, entrepreneurship, and commercializing innovation. It is a must-read for anyone interested in understanding the structural and systemic reforms needed in our education system and their impact on higher education and future generations.

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