

Modern Construction

A Comprehensive Guide to Economics and Management

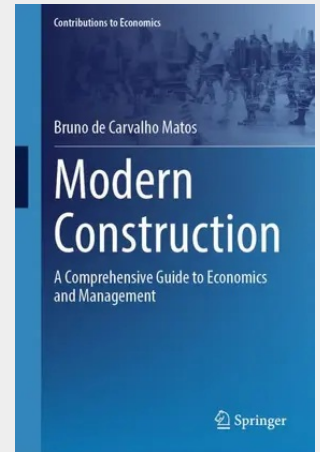
This book offers a comprehensive and integrated view of the global construction sector, using language that is accessible to all interested readers.

It explores the historical evolution of construction, the political, economic, social, and technological challenges the sector faces, and proposes strategic measures to promote growth and strengthen resilience.

The life cycle of construction projects is examined with particular emphasis on project management, with reference to widely recognized regulations and standards. It also features opinion pieces by the author on contemporary issues and emerging trends in the sector, followed by an analysis of risks and opportunities, as well as guidelines for managing organizational change.

The book concludes by highlighting the value of construction to humanity, emphasizing its tangible contributions to housing, infrastructure, and employment. Construction is presented not only as an economic driver, but also as a fundamental pillar in the long-term development of societies.

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