

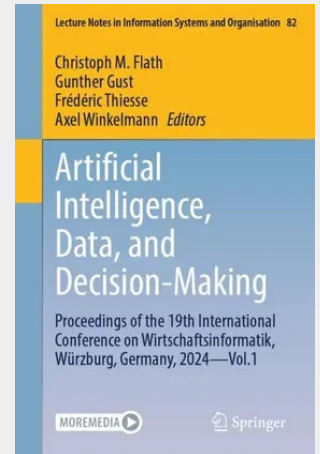
Artificial Intelligence, Data, and Decision-Making

Proceedings of the 19th International Conference on Wirtschaftsinformatik, Würzburg, Germany, 2024 - Vol.1

This book is the first volume of proceedings from the 19th International Conference on Wirtschaftsinformatik held in Würzburg, Germany, in 2024.

In the context of the global trend toward digitalization, it presents the results of innovative, high-quality research in the field of information systems and digital transformation. The book covers a broad range of topics, including business analytics, artificial intelligence, data science and decision making, each of which has and will continue to have significant impacts on companies, individuals and societies alike.

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