

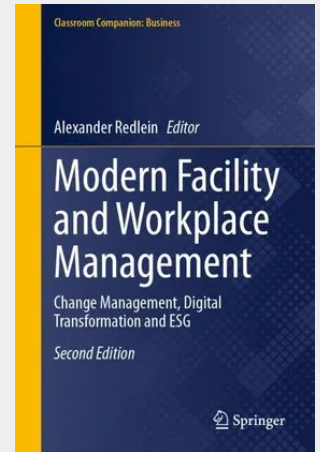
Modern Facility and Workplace Management

Change Management, Digital Transformation and ESG

This comprehensive graduate-level textbook, now in its second edition, offers an unparalleled exploration of the complex world of facilities and workplace management. As crucial counterparts to real estate management, these disciplines require a multidimensional approach, which this book delivers in spades. Through a combination of cutting-edge research and practical insights from around the globe, readers will gain a deep understanding of corporate real estate, asset management, property management, and facility management, all within the context of digital transformation, sustainability, and process optimization.

With real-world examples and case studies, this second edition of the book is an invaluable resource for students and lecturers in real estate and facility management. The authors cover the latest trends in workplace management, including the use of smart technologies like AI to optimize facility services and change management strategies for implementing new processes and ESG reporting. Whether you're new to the field or a seasoned professional, this textbook offers a rich blend of theory and practice that will enhance your knowledge and skills.

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