

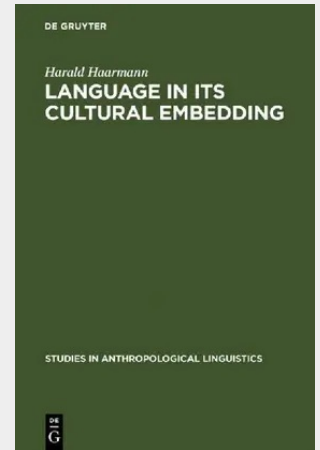
Haarmann

Language in Its Cultural Embedding

Explorations in the Relativity of Signs and Sign Systems

No detailed description available for "Language in Its Cultural Embedding".

Frontmatter -- Preface -- Chapter 1 Reality, models of reality and sign systems: Interaction in a culture-related context -- Chapter 2 The microstructure of the linguistic sign and its relation to cultural settings: A componential analysis of the process of signification -- Chapter 3 Language as a sigmatic fixative of reality: Parameters of semiotic relativity -- Chapter 4 Language as a semiotic seismograph of acculturation: The problem of variability in sign systems -- Chapter 5 The world of signs and applied semiotics: An interpretative approach to ancient and modern cultures -- Bibliography -- Subject index -- Index of names -- Backmatter



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