

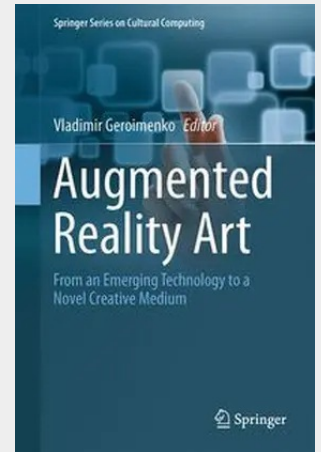
Geroimenko

Augmented Reality Art

From an Emerging Technology to a Novel Creative Medium

Written by a team of world-renowned artists, researchers and practitioners - all pioneers in using augmented reality based creative works and installations as a new form of art - this is the first book to explore the exciting new field of augmented reality art and its enabling technologies.

As well as investigating augmented reality as a novel artistic medium the book covers cultural, social, spatial and cognitive facets of augmented reality art. Intended as a starting point for exploring this new fascinating area of research and creative practice it will be essential reading not only for artists, researchers and technology developers, but also for students (graduates and undergraduates) and all those interested in emerging augmented reality technology and its current and future applications in art.



90,94 €

84,99 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9783319062020

Medium: Buch

ISBN: 978-3-319-06202-0

Verlag: Springer International Publishing

Erscheinungstermin: 07.07.2014

Sprache(n): Englisch

Auflage: 2014

Serie: Springer Series on Cultural Computing

Produktform: Gebunden

Gewicht: 692 g

Seiten: 314

Format (B x H): 155 x 235 mm

