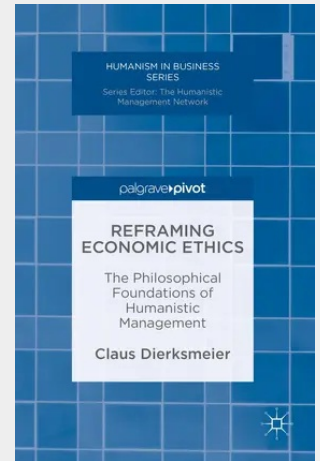


Reframing Economic Ethics

The Philosophical Foundations of Humanistic Management

This book reconstructs major paradigms in the history of economic ethics up to, and including, the present day. Asserting that ethics should be integral rather than marginal to economics and management education, *Reframing Economic Ethics* highlights the need for a paradigm change from mechanistic to humanistic management, and argues that the failures of markets and managers in recent years were paved by a misguided management education. The author shows how the reader can and must learn from the history of economic thinking in order to overcome the theoretical shortcomings and the practical failings of the present system.

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