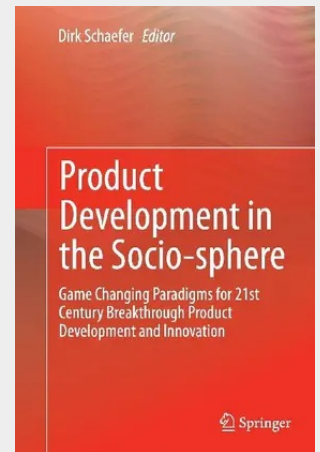


Product Development in the Socio-sphere

Game Changing Paradigms for 21st Century Breakthrough Product Development and Innovation

This book provides a broad overview of a number of game-changing paradigms that are anticipated to reshape 21st century product development. Topics including cloud computing-based design, cloud manufacturing, crowd-sourcing and mass collaboration, open source and social product development will be discussed in the context of advanced distributed and collaborative product creation. The purpose of the book is threefold: (1) to provide decision makers in industry with a solid base for strategic design and manufacturing-related process re-organization; (2) to provide researchers and scientist with the state-of-the-art from an academic perspective as well as a research agenda aimed at advancing the theoretical foundations of the field and (3) to serve as supplementary reading in design and manufacturing-related courses at universities and technical colleges.

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