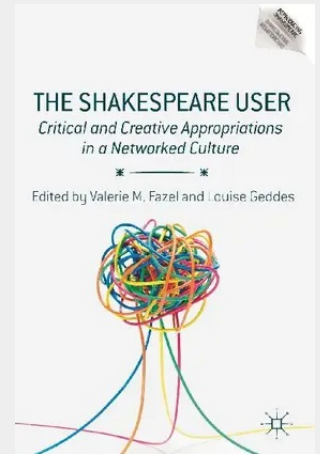


The Shakespeare User

Critical and Creative Appropriations in a Networked Culture

This innovative collection explores uses of Shakespeare in a wide variety of 21 century contexts, including business manuals, non-literary scholarship, database aggregation, social media, gaming, and creative criticism. Essays in this volume demonstrate that users' critical and creative uses of the dramatist's works position contemporary issues of race, power, identity, and authority in new networks that redefine Shakespeare and reconceptualize the ways in which he is processed in both scholarly and popular culture. While *The Shakespeare User* contributes to the burgeoning corpus of critical works on digital and Internet Shakespeares, this volume looks beyond the study of Shakespeare artifacts to the system of use and users that constitute the Shakespeare network. This reticular understanding of Shakespeare use expands scholarly forays into non-academic practices, digital discourse communities, and creative critical works manifest via YouTube, Twitter, blogs, databases, websites, and popular fiction.

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117,69 €

109,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783319610146

Medium: Buch

ISBN: 978-3-319-61014-6

Verlag: Springer

Erscheinungstermin: 06.10.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Reproducing Shakespeare

Produktform: Gebunden

Gewicht: 4552 g

Seiten: 257

Format (B x H): 153 x 216 mm

