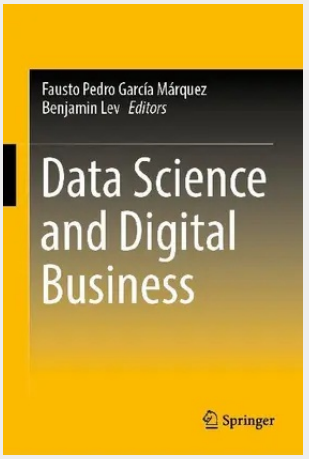
García Márquez / Lev

Data Science and Digital Business

This book combines the analytic principles of digital business and data science with business practice and big data. The interdisciplinary, contributed volume provides an interface between the main disciplines of engineering and technology and business administration. Written for managers, engineers and researchers who want to understand big data and develop new skills that are necessary in the digital business, it not only discusses the latest research, but also presents case studies demonstrating the successful application of data in the digital business.

Helps readers understand the premises of digital scienceCovers interdisciplinary aspects of data sciencePresents case studies with real-world examples from the digital business



160,49 €
149,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783319956503
Medium: Buch
ISBN: 978-3-319-95650-3
Verlag: Springer
Erscheinungstermin: 16.01.2019
Sprache(n): Englisch
Auflage: 1. Auflage 2019
Produktform: Gebunden
Gewicht: 601 g
Seiten: 316
Format (B x H): 160 x 241 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)