

E-Content

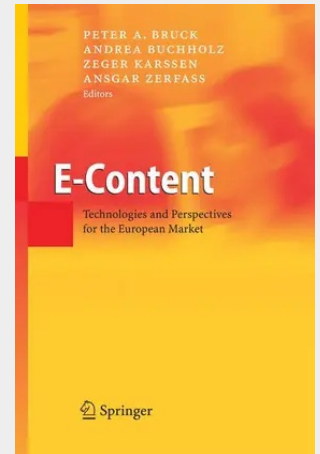
Technologies and Perspectives for the European Market

Technologies develop rapidly and reach hurricane levels of velocity but quality E-Content and innovative applications lag behind. This book addresses the question how content industries change within a digital environment and what role information and communication technologies play in transforming the competitive landscape. The authors argue that post-industrial societies tend to pay substantial amounts for equipment and gadgets but invest far too little in the quality of the content. As a result, much effort is and has to be spent on the enhancement of E-Content.

The contributions give an elaborate overview of:

- the specifics, challenges and prospects of content in the network economy;
- market developments of digital media services;
- paid content business models;
- impacts on scientific publishing;
- developments in the field of E-Learning;
- the interplay between technology and content with the example of interactive digital TV;
- the mobile games market;
- emerging new cross media markets;
- the need to enhance the usability of websites and mobile applications;
- how digital applications might be used to capture and store our personal experiences.

A final chapter shows the prospects of the European E-Content market and gives an overview of valuable initiatives and resources dealing with the topic of E-Content.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783540250937

Medium: Buch

ISBN: 978-3-540-25093-7

Verlag: Springer

Erscheinungstermin: 13.04.2005

Sprache(n): Englisch

Auflage: 1. Auflage 2005

Produktform: Gebunden

Gewicht: 1190 g

Seiten: 244

Format (B x H): 155 x 235 mm

