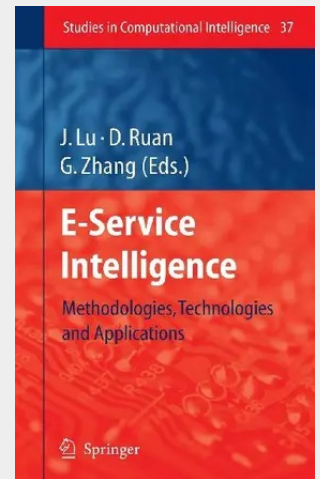


E-Service Intelligence

Methodologies, Technologies and Applications

Business organizations and governments are nowadays developing and providing internet based electronic services (e-services) featuring various intelligent functions. E-Service Intelligence integrates intelligent techniques into e-service systems for realizing intelligent internet information searching, presentation, provision, recommendation, online system design, implementation, and assessment to internet users. This book offers a thorough introduction and systematic overview of the new field and covers the state-of-the-art of the research and development in E-Service Intelligence ranging from e-services and/or intelligent techniques to web information presentation, search, and mining, to personalization, privacy, and trust in e-services, to e-service evaluation, optimization and knowledge discovery, and to intelligent e-service system developments.

Business organizations and governments are nowadays developing and providing internet based electronic services (e-services) featuring various intelligent functions. E-Service Intelligence integrates intelligent techniques into e-service systems for realizing intelligent internet information searching, presentation, provision, recommendation, online system design, implementation, and assessment to internet users. This book offers a thorough introduction and systematic overview of the new field and covers the state-of-the-art of the research and development in E-Service Intelligence ranging from e-services and/or intelligent techniques to web information presentation, search, and mining, to personalization, privacy, and trust in e-services, to e-service evaluation, optimization and knowledge discovery, and to intelligent e-service system developments.



160,49 €

149,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783540370154

Medium: Buch

ISBN: 978-3-540-37015-4

Verlag: Springer

Erscheinungstermin: 26.10.2006

Sprache(n): Englisch

Auflage: 1. Auflage 2006

Serie: Studies in Computational Intelligence

Produktform: Gebunden

Gewicht: 1238 g

Seiten: 711

Format (B x H): 160 x 241 mm

