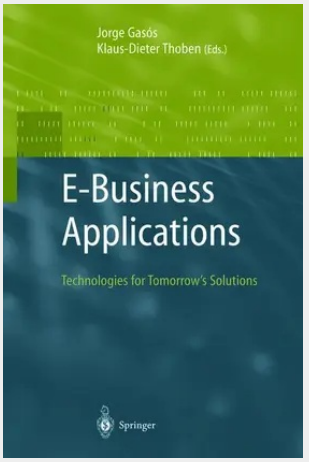
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E-Business Applications

Technologies for Tommorow's Solutions



E-Business has become a fact for almost all companies. But what are the key technologies for economically successful e-commerce? In this book readers will find all concepts that will coin tomorrow's e-business: virtual sales assistants (shopbots), personalized web pages, electronic market places, vendor managed inventory, virtual organizations, supply chain management. Both technical and economic issues of these concepts are discussed in detail. Leading-edge real world applications are presented that will shape e-business mid-term.

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