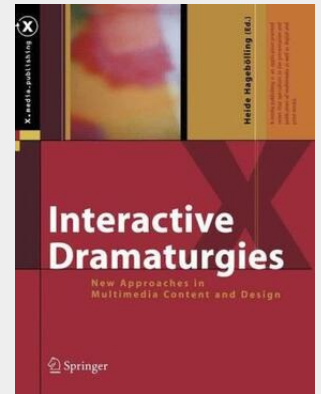


Interactive Dramaturgies

New Approaches in Multimedia Content and Design

Interactive media require new forms of dramaturgy. Heide Hagebölling develops a new understanding of dramaturgy, "Interactive Dramaturgy", which goes beyond interactive storytelling. Contributions by international multimedia authors, designers, and artists outline concepts and strategies for multimedia productions. These outstanding example projects cover various genres: culture, museum, TV, and education. Interactive media are complex and have multiple dimensions. A linear dramaturgy, therefore, no longer holds. The global connection via Internet fosters further dimensions of exchange and competition. Interactive dramaturgies define rules, transition points, and dimensions of multi-user environments. Multimedia, real and virtual elements must be carefully integrated within applications or installations. Interactive dramaturgies help design and create environments and content that lead to immersion, active exploration, and knowledge acquisition, and that motivate users to repeated visits.

Interactive media require new forms of dramaturgy. Heide Hagebölling develops a new understanding of dramaturgy, "Interactive Dramaturgy", which goes beyond interactive storytelling. Contributions by international multimedia authors, designers, and artists outline concepts and strategies for multimedia productions. These outstanding example projects cover various genres: culture, museum, TV, and education. Interactive media are complex and have multiple dimensions. A linear dramaturgy, therefore, no longer holds. The global connection via Internet fosters further dimensions of exchange and competition. Interactive dramaturgies define rules, transition points, and dimensions of multi-user environments. Multimedia, real and virtual elements must be carefully integrated within applications or installations. Interactive dramaturgies help design and create environments and content that lead to immersion, active exploration, and knowledge acquisition, and that motivate users to repeated visits.



123,00 €
114,95 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783540442066

Medium: Buch

ISBN: 978-3-540-44206-6

Verlag: Springer, Berlin

Sprache(n): Deutsch

Produktform: Gebunden

Gewicht: 852 g

Seiten: 260

