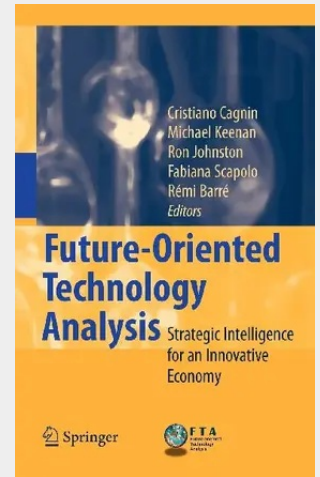


Future-Oriented Technology Analysis

Strategic Intelligence for an Innovative Economy

The application of foresight to address the challenges of uncertainty and rapid change has grown dramatically in the past decade. In that period, the techniques have been greatly refined and the scope has been broadened to encompass future-oriented technology analysis (FTA) and more recently, the concept and practice of strategic intelligence. FTA addresses directly the longer-term future through the active and continuous development of visions, and pathways to realise these visions. It is increasingly seen as a valuable management and policy tool complementing, and extending further into the future, classical strategy, planning, and decision-making approaches. This book charts the development of FTA and provides the first coherent description and analysis of its practical application and impact in the worlds of business, government, education and research in both advanced and developing countries. It draws on papers addressing the application of FTA around the globe which were presented at the Second International Seville Seminar in September 2006. The insights and practical experience will be invaluable for company managers, government ministers and officials, researchers and academics with responsibilities for effective planning and decision-making in an increasingly turbulent and unpredictable world.

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106,99 €
99,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783540688099
Medium: Buch
ISBN: 978-3-540-68809-9
Verlag: Springer
Erscheinungstermin: 26.08.2008
Sprache(n): Englisch
Auflage: 2008
Produktform: Gebunden
Gewicht: 442 g
Seiten: 170
Format (B x H): 160 x 241 mm

