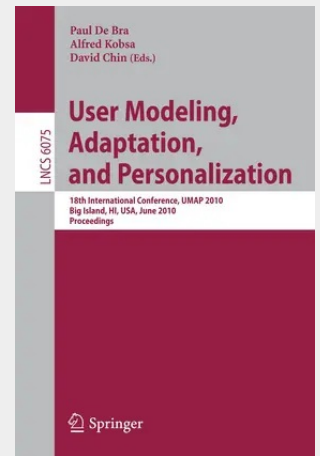


User Modeling, Adaptation, and Personalization

18th International Conference, UMAP 2010, Big Island, HI, USA, June 20-24, 2010, Proceedings

The 18th International Conference on User Modeling, Adaptation and Personalization (UMAP 2010) took place on Big Island, Hawaii during June 20-24, 2010. It was the second conference after UMAP 2009 in Trento, Italy, which merged the successful biannual User Modeling (UM) and Adaptive Hypermedia (AH) conference series. The Research Paper track of the conference was chaired by Paul De Bra from the Eindhoven University of Technology and Alfred Kobsa from the University of California, Irvine. They were assisted by an international Program Committee of 80 leading figures in the AH and UM communities as well as highly promising younger researchers. Papers in the Research Paper track were generally reviewed by three and sometimes even four reviewers, with one of them acting as a lead who initiates a discussion between reviewers and reconciles their opinions in a meta-review. The conference solicited Long Research Papers of up to 12 pages in length, which represent original reports of substantive new research. In addition, the conference accepted Short Research Papers of up to six pages in length, whose merit was assessed more in terms of originality and importance than maturity and technical validation. The Research Paper track received 161 submission, with 112 in the long and 49 in the short paper category. Of these, 26 long and 6 short papers were accepted, resulting in an acceptance rate of 23.2% for long papers and 19.9% overall. Many authors of rejected papers were encouraged to resubmit to the Poster and Demo track of the conference. Following the example of UMAP 2009, the conference also had an Industry Paper track chaired by Bhaskar Mehta from Google, Zurich, Switzerland and Kurt Partridge from PARC, Palo Alto, USA.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783642134692

Medium: Buch

ISBN: 978-3-642-13469-2

Verlag: Springer

Erscheinungstermin: 01.06.2010

Sprache(n): Englisch

Auflage: 1. Auflage 2010

Serie: Lecture Notes in Computer Science

Produktform: Kartoniert

Gewicht: 673 g

Seiten: 428

