

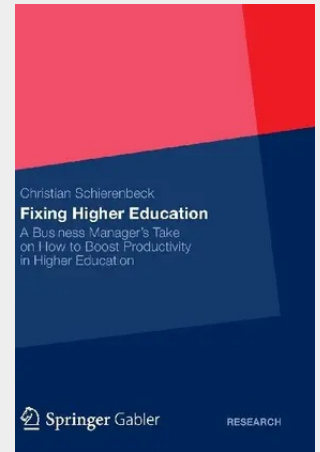
Schierenbeck

Fixing Higher Education

A Business Manager's Take on How to Boost Productivity in Higher Education

Christian Schierenbeck makes a provocative case that higher education across the globe suffers from a profound productivity crisis which prevents broad access to affordable and high-quality educational services. He shows how the vast productivity gap in higher education could be closed if academic managers borrowed some of the managerial practices applied by the world's leading business enterprises. In order for this to happen in practice, the author argues for radical changes in the policy framework for higher education.

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