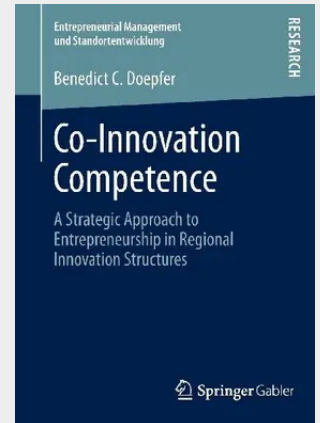


Co-Innovation Competence

Benedict C. Doepfer critically analyzes a networked approach to value creation processes of young knowledge-intensive entrepreneurial firms and assesses precise strategies and tactics in a regional context. He introduces the concept of co-innovation competence which he also examines empirically. The research results indicate that entrepreneurs follow a specific approach towards networking: They minimize transaction costs by applying an on-demand-based perspective of networking. In this case entrepreneurs relate to regional innovation promoters as knowledge and relational brokers and also reach beyond regional networks to exploit structural holes.

¿ This work contributes to entrepreneurship research and offers practical implications for entrepreneurs and entrepreneurship promoters by critically analyzing a networked approach to value creation processes of young knowledge-intensive entrepreneurial firms and assessing precise strategies and tactics for entrepreneurial firms to exploit these structures. In this context the concept of co-innovation competence is introduced and empirically analyzed. Results indicate that entrepreneurs follow a specific approach towards networking minimizing transaction costs taking an on-demand-based perspective of networking. In this case entrepreneurs may relate to regional innovation promoters and also reach beyond regional structures to explore suitable partners and exploit structural holes.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783658002541

Medium: Buch

ISBN: 978-3-658-00254-1

Verlag: Springer

Erscheinungstermin: 08.12.2012

Sprache(n): Englisch

Auflage: 2013

Serie: Entrepreneurial Management und Standortentwicklung

Produktform: Kartoniert

Gewicht: 3849 g

Seiten: 274

Format (B x H): 148 x 210 mm

