

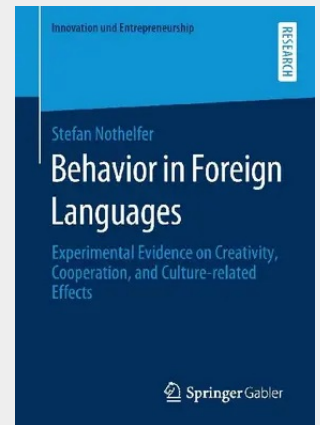
Nothelfer

Behavior in Foreign Languages

Experimental Evidence on Creativity, Cooperation, and Culture-Related Effects

Working and interacting in foreign languages is widespread. While the relationship between language and behavior has been discussed for many years, empirical evidence for behavioral effects of foreign language use is surprisingly scarce. Stefan Nothelfer has conducted a series of laboratory studies to investigate and disentangle effects of language and culture on creativity and cooperation, important behavioral foundations of innovation. He draws insights from a large cross-country dataset with pairings between three languages, using a custom-built mobile laboratory. The author's findings challenge theories of linguistic relativity, foreign language effects, and cultural accommodation, and enrich the empirical basis for fundamental research on language and behavior.

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53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783658318529

Medium: Buch

ISBN: 978-3-658-31852-9

Verlag: Springer

Erscheinungstermin: 20.11.2020

Sprache(n): Englisch

Auflage: 1. Auflage 2020

Serie: Innovation und Entrepreneurship

Produktform: Kartoniert

Gewicht: 241 g

Seiten: 162

Format (B x H): 148 x 210 mm

