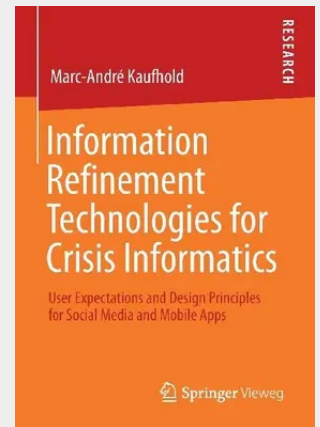


Information Refinement Technologies for Crisis Informatics

User Expectations and Design Principles for Social Media and Mobile Apps

Marc-André Kaufhold explores user expectations and design implications for the utilization of new media in crisis management and response. He develops a novel framework for information refinement, which integrates the event, organisational, societal, and technological perspectives of crises. Therefore, he reviews the state of the art on crisis informatics and empirically examines the use, potentials and barriers of both social media and mobile apps. Based on these insights, he designs and evaluates ICT concepts and artifacts with the aim to overcome the issues of information overload and quality in large-scale crises, concluding with practical and theoretical implications for technology adaptation and design.

Marc-André Kaufhold explores user expectations and design implications for the utilization of new media in crisis management and response. He develops a novel framework for information refinement, which integrates the event, organisational, societal, and technological perspectives of crises. Therefore, he reviews the state of the art on crisis informatics and empirically examines the use, potentials and barriers of both social media and mobile apps. Based on these insights, he designs and evaluates ICT concepts and artifacts with the aim to overcome the issues of information overload and quality in large-scale crises, concluding with practical and theoretical implications for technology adaptation and design.



117,69 €

109,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783658333430

Medium: Buch

ISBN: 978-3-658-33343-0

Verlag: Springer

Erscheinungstermin: 06.05.2021

Sprache(n): Englisch

Auflage: 1. Auflage 2021

Produktform: Kartoniert

Gewicht: 550 g

Seiten: 381

Format (B x H): 148 x 210 mm

