

Decision Optimization with IBM ILOG CPLEX Optimization Studio

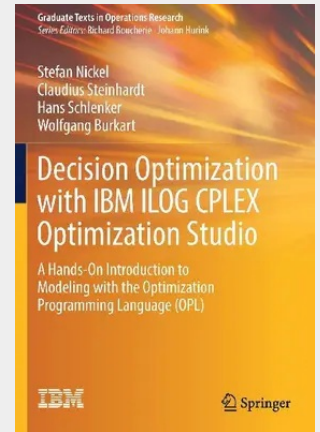
A Hands-On Introduction to Modeling with the Optimization Programming Language (OPL)

This textbook offers a comprehensive, up-to-date introduction to the Optimization Programming Language (OPL). Embedded in the IBM ILOG CPLEX Optimization Studio with its solver engine CPLEX, OPL has been popular for years not only for academic and scientific purposes, but also among practitioners who need to model and solve large-scale real-world business optimization problems. The book covers the recent features of the software and includes ten consecutive tutorials, each with additional exercises, as well as several comprehensive application studies.

The book is specifically designed for advanced undergraduate and graduate courses in e.g. management science, operations research, computer science, mathematics, mathematical economics, and industrial engineering. It can also serve as self-study material for practitioners whose work involves the modeling and optimization of planning and decision problems and who need a sound introduction to the software.

Solutions to the exercises as well as the source codes from the textbook are available for download (weblink included).

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