

TRIZ-Anwendertag 2022

TRIZ is a valuable tool for inventive problem solving. Based on patent analysis TRIZ enables the faster solution-oriented generation of ideas in fields of technology, organizations, and software. TRIZ originated from mainly mechanical problems. But it can be applied very successfully as well for other branches like business, or sustainability or in traffic planning. This enlarged application range offers supplementary value of the tool box TRIZ. The 2 TRIZ online conference by Bayern Innovativ was born from the TRIZ-Anwendertag. The idea behind is providing a platform that allows to discuss and display TRIZ development in the context of innovation methodology. This book presents papers in English & German language on how TRIZ is related to other tools like Design Thinking, the St. Gallen Business models, etc. and to different areas of application, not only electro-mechanical.

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